

WUSATA SEMINARS

2014 WUSATA BRANDED PROGRAM WORKSHOP- COLORADO & WYOMING

Friday, Jun 27, 2014

Registration: Monday, May 12 - Tuesday, Jun 24, 2014

Wyoming | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Compete Internationally with WUSATA's Branded Program Next seminar will be held June 27, 2014, in Cheyenne, WY** Find out how our matching funds program can help you discover the global marketplace, how we can take you to foreign trade shows and even help pay for international product labeling. We are excited to offer a beneficial and instructive session with our team, and State Department of Agriculture staff from Colorado and Wyoming. This event will be held in Cheyenne, Wyoming, for your convenience, and is designed to address your company's exporting resource needs/questions. Register today and learn how WUSATA's 50% reimbursement program can help your company compete on an international level. **Benefits:**

- Learn how to double your company's international marketing budget
- Network with other local based agribusinesses
- Educate or re-train your staff on the program's fundamentals

Participants must be a small company according to the Small Business Administration guidelines.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		