

OUTBOUND MISSION

2017 TAIWAN OUTBOUND TRADE MISSION TO TAIPEI AND TAICHUNG

Tuesday, Nov 28 - Saturday, Dec 2, 2017
Registration: Wednesday, Apr 26 - Tuesday, Aug 15, 2017
Taipei and Taichung | Taiwan | Asia - (inactive)

<https://wusata2.avibe-stag.com/e/TH00PMS>

EVENT DETAILS

Don't miss this Outbound Trade Mission to Taiwan, sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Taiwan Outbound Trade Mission to Taipei and Taichung ~
November 28 - December 2, 2017

With a population of 23 million, Taiwan is a thriving democracy, vibrant market economy, and a highly attractive export market, especially for U.S. firms. In 2015, Taiwan was ranked as 9th largest trading partner for the US. Taiwan relies on imports to meet its domestic food demand, making it a great market for food and beverage companies to consider.

Benefits from participating in the activity:

- Meet one-on-one with product buyers in the market
- Showcase products at meetings and a targeted trade reception
- Learn first hand about the opportunities in the market
- Visit supermarkets and learn about promotions they run

Companies will be provided:

- Custom one-on-one appointments with pre-qualified buyers
- Interpreters
- Market briefings and market tours
- Hotel and ground transportation will be arranged and paid by WUSATA for one company representative *LIMIT: One representative per company – additional company delegates may participate at their own expense. Please contact WUSATA directly at 360-693-3373 to add more participants.

Planning for the week's itinerary is now underway.
Following is a draft schedule for planning purposes:

Tuesday, November 28 – WUSATA companies arrive in Taipei, Taiwan

Wednesday, November 29 – Taiwan market briefings, one-on-one meetings, & company visits

Thursday, November 30 – Travel to Taichung, one-on-one meetings, retail visits

Friday, December 1 – Return to Taipei, retail visits, reception & product showcase

Saturday, December 2 – Participating companies return home or continue on own

Participation Fee: \$350 per company *ONE REPRESENTATIVE



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Meat, Seafood, Fresh & Frozen Fruits and Vegetables, Baking Mixes, Food Preparations, Dried Fruit, Nuts, Confections, Sauces and Spices, Wine and Craft Beer, and other Consumer Oriented Items.

INDUSTRY FOCUS

Food Service Products	Ingredient	Produce	Retail Products
Seafood			

ONLY*

Registration Deadline: July 10, 2017