

WUSATA SEMINARS

2014 IDAHO: INDIVIDUALIZED ONLINE BRANDED CONSULTATIONS

Wednesday, May 7 - Wednesday, May 14, 2014
Registration: Tuesday, Apr 1 - Tuesday, May 6, 2014
Webinar: Online Consultation | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **A Special Invitation for All Idaho Companies: WUSATA Individualized Online Branded Consultations** Find out how WUSATA's Branded Program can help you discover if your products are ready to export, how we can take you to international trade shows and even help pay for international product labeling. Don't leave your office, find a computer and connect with WUSATA! We are excited to offer one-on-one meetings with our team and the Idaho State Department of Agriculture staff. These events will be held online for your convenience, and are designed to address your company's specific exporting needs/questions. Register today and learn how WUSATA's 50% reimbursement program can help your company compete on an international level. **The individualized online consultations will be May 7 and 14. Benefits:** • Learn how to double your company's international marketing budget • Get your questions answered directly by WUSATA and Idaho State Department of Agriculture staff • Explore federal and Idaho state exporting resources Appointments will be allocated on a first-come, first-served basis. Participants must be a small company according to the Small Business Administration guidelines. **Please Note:** If additional space becomes available, WUSATA will open this event to companies in states other than Idaho. Non-Idaho companies wishing to attend, please contact us at 360-693-3373 to be added to a waitlist.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		