

GPS - GLOBAL POSITIONING SERVICE

GPS ASEAN MARKET APPROACH

Friday, Jan 1 - Saturday, Dec 31, 2016

Registration: Monday, May 2 - Saturday, Dec 31, 2016

Indonesia, Malaysia, Philippines, Singapore, Thailand, or Vietnam | Asia - (inactive)

EVENT DETAILS

To help you pursue a defined market approach, your GPS consultant will coordinate and facilitate meetings with up to four targeted importers. Smaller markets or niche products may result in fewer meetings that are more impactful. You will receive an overview of the importers and a detailed itinerary. Your GPS consultant will arrange to have samples imported, shipped at your cost, for presentation during the meetings. Your GPS consultant will also coordinate logistics and, if appropriate, provide on-site assistance. After the meeting, you will receive feedback and a full activity report that includes recommended next steps. The base price for this track includes up to four meetings on one day. You may purchase more than one day if you choose and if your GPS consultant feels there are enough importers to fill additional meetings.

****Recommended for new-to-market companies that have previously attempted to export to this market, companies that have participated in inbound or outbound trade missions with a market, or companies looking for additional distribution as well as new formats and channels.**



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		