

TRADE SHOW

2018 WUSATA PAVILION AT FOODEX JAPAN TRADE SHOW

Tuesday, Mar 6 - Friday, Mar 9, 2018
Registration: Wednesday, Aug 30 - Wednesday, Nov 15, 2017
Tokyo, Japan | Japan | Asia - (inactive)

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Pavilion at FoodEX Japan Trade Show ~ March 6-9, 2018

FOODEX Japan, held at Makuhari Messe near Tokyo, is Asia's most respected international food and beverage trade show, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia - making it a powerful regional show. WU

This is a great show for both established and new-to-market companies. With nearly 82,000 attendees in 2017, this show provides opportunities to meet potential distribution and buying partners from throughout Asia.

The WUSATA show package for FOODEX 2018 allows you to exhibit FOODEX 2018 with ease.

- **Turn Key Booth Package Includes:** booth design & construction, modular system walls, carpeting, fascia board, lighting, one lockable reception counter, one table & two chairs and daily booth cleaning.

Benefits of Participation:

- Expand your sales into Japan and meet premier buyers from across Asia
- See the latest regional trends in the food and beverage industry
- Located in the USA Pavilion, a prime location is offered
- Interested companies will receive complimentary translation services
- On-site project manager assistance during the show
- Booth at a discounted rate

Participation Fee:

Discounted Early Bird Rate (Ends October 27, 2017): Aisle - \$4,900, Corner - \$5,400

Standard Rate (After October 27, 2017): Aisle - \$5,700, Corner - \$6,200

Half booths may be available pending space availability and upon approval. To inquire about half booths please contact the project manager.

Registration Deadline: November 15, 2017



PRODUCT DESCRIPTION

Suitable Products include but are not limited to: processed fruits & vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods and specialty/gourmet foods.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Organic
Produce	Retail Products		