

INBOUND MISSION

2013 EUROPE: INBOUND MISSION TO SUPPLY SIDE WEST

Thursday, Nov 14 - Friday, Nov 15, 2013
Registration: Tuesday, Jun 18 - Tuesday, Nov 5, 2013
Nevada | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity: **Europe Inbound Mission to Supply Side West Trade Show - November 14-15, 2013** Featuring Nutraceutical, Natural & Dietary Supplement Products **Benefits from participating in this activity:** • Meet one-on-one with pre-screened, buyers and distributors from Europe looking for high quality US products • Showcase your products, and discuss importer/buyer needs and preferences • Gain insights into the unique challenges of exporting to Europe This will be an excellent opportunity for companies to meet with importers and distributors, from key European markets, sourcing nutraceutical, natural & dietary supplement products. Europe is the second largest export market worldwide for U.S. dietary supplements. Participating buyers will meet with nutraceutical, natural & dietary supplement companies, in one-on-one meetings, at the Venetian, in Las Vegas, NV. Individualized meetings will be set up to showcase your products, develop contacts, and discuss issues relevant to the buyers' importing needs. **Register Early:** Due to the popularity of this activity, the number of scheduled meetings may be limited to a first-come, first-serve basis. ****New to market companies must be export ready****

PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Dietary Supplements, Nutraceutical Products, Natural Products, Functional and Healthy Foods, Nutritional Food Ingredients, Flavorings/Colorings and Additives.

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Natural/Health

Nutraceutical

