

TRADE SHOW

2012 CHINA: FOOD INGREDIENTS - CHINA TRADE SHOW 2012

Wednesday, Mar 28 - Friday, Mar 30, 2012
Registration: Thursday, Jul 14, 2011 - Wednesday, Feb 15, 2012
Shanghai, China | China

EVENT DETAILS

The Nevada Governor's Office of Economic Development and the Washington State Department of Agriculture, in cooperation with WUSATA®, will be coordinating participation in the following activity: **Food Ingredients - China Trade Show** Shanghai, China: March 28th- 30th , 2012 This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market. In 2010 U.S exports of food ingredients to China were \$400+ million with a growth of 30% from 2003-2009. The exhibition is being held in new facilities which were the home of the 2010 Shanghai World Expo. For the first time at FI-China, there is a USDA endorsed, U.S. Pavilion, with 40 booths, and an Exhibitors Lounge. There are 20 booths within the WUSATA® section, including 7 corner booths. Individualized meetings with importers /distributors at your booth, arranged by the WUSATA® contractor in China, are also included. An interpreter for each company will be provided for all three days of the exhibition. Note: We are planning a Food Ingredients Trade Mission, March 25-26, 2012, to Guangzhou, China. If you would like more information, please contact State Project Manager Al DiStefano directly at: adistefano@diversifynevada.com. If your company is exhibiting in the WUSATA® section of FI-China 2012, there is no additional cost for the mission.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health		
Nutraceutical	Organic	Produce	Retail Products	Seafood