

OUTBOUND MISSION

2012 INDIA: OUTBOUND TRADE MISSION

Saturday, Dec 1 - Saturday, Dec 8, 2012
Registration: Monday, Aug 6 - Wednesday, Nov 7, 2012
New Delhi & Mumbai | India

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **India Outbound Trade Mission to Delhi & Mumbai;**
Dec. 1 - Dec. 8, 2012.

In each location, individual meetings will be setup with key retailers, importers, distributors and industry professionals, as well as retail tours, facility visits and market overviews by the US Foreign Agricultural Service. Additionally, companies will be provided with *ground transportation, *in-country flights, *hotel while in India (all according to maximum allowed GSA rates) and interpreters as needed during one-on-one meetings. India is set to overtake China as the world's most populous country before 2030, when its population will exceed 1.5 billion. The Indian economy is expected to reach almost \$2.2 trillion in the next 3 years. By 2015, the Indian food and beverage industry is expected to reach \$330 billion from the current level of \$181 billion. Now is the time to explore this exciting market.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website. Suitable Food Service products include but are not limited to: Retail Packaged Items, Dried Peas & Lentils, Nuts, Meats, Seafood, Pastas, Frozen & Fresh Produce, Canned Goods, Alcoholic & Non-Alcoholic Beverages, and Spices & Spice Blends.

INDUSTRY FOCUS

Natural/Health

Organic

Produce

Retail Products