

INBOUND MISSION

2016 AUSTRALIA CONSUMER ORIENTED INBOUND TRADE MISSION TO HI/CA

Friday, Aug 26 - Tuesday, Aug 30, 2016
Registration: Monday, Jul 18 - Tuesday, Aug 23, 2016
HI/CA | Australia

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 western State Departments of Agriculture, announce participation and registration in the following activity:

Australia Inbound Trade Mission to Hawaii and California:
August 26-30, 2016

Australia is the world's 13th largest economy that has been steadily growing for the last 24 years. In 2014 U.S. exports to the market increased by more than 23% from the previous year putting the U.S. as the number two supplier of imported consumer oriented food products. There is an increasingly strong demand for quality foods among Australian consumers. This increase in demand provides more opportunities for US Food and Beverage companies.

Benefits of Participation:

- Showcase your products and learn about opportunities and buyer preferences
- Meet one-on-one with pre-qualified buyers from across Australia
- Identify new buyers for your product, or re-connect personally with existing clients

COST: This is a complimentary activity

Meetings:

August 26 - 27, 2016 Honolulu, HI

August 29, 2016 Los Angeles, CA

August 30, 2016 San Francisco, CA



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: healthy snacks, functional foods, specialty foods, beverages, natural and organic products, sauces and dressings, prepared foods, nuts, spices, and other related products

INDUSTRY FOCUS

Ingredient Natural/Health Organic Retail Products