

INBOUND MISSION

2017 KOREA FOODSERVICE & INGREDIENT INBOUND TRADE MISSION TO WA, ID

Monday, Dec 4 - Friday, Dec 8, 2017
Registration: Tuesday, Sep 5 - Monday, Nov 27, 2017
ID, WA | Korea, Republic of | Asia - (inactive)

EVENT DETAILS

Tap into Korea's large and growing consumer-oriented products market by participating in this Inbound Trade Mission. The Trade Mission is sponsored by the Western U.S. Agricultural Trade Association (WUSATA®) and the 13 Western State Departments of Agriculture.

Korea Foodservice & Ingredient Inbound Trade Mission ~
December 4 - 8, 2017

Korea is the fifth largest market for the U.S. Recent changes in lifestyle and dietary culture have stimulated rapid growth of the food service and retail sectors in Korea, so now is a great time to take advantage of Korea's free trade agreement to enter or expand your exporting into the market.

This event is designed for Western U.S. companies interested in the rapidly-growing consumer market of China. Companies will meet for table-top and one-on-one visits with qualified ingredient and foodservice buyers. Korea's Free Trade Agreement with the U.S. makes this a beneficial export market. This is a trade mission you do not want to miss!

Benefits of Participation:

- Connect with pre-qualified ingredient and foodservice buyers representing South Korea that are hand-selected by WUSATA's in-country contractor
- Evaluate how your product fits in to the marketplace and assess the competitive landscape by personally engaging with various buyers, importers, and distributors
- Gather current market intelligence, consumer preference, and trend information directly from the source
- Identify new buyers for your product, or personally re-connect with existing clients

Participation Fee: \$20 per company

Proposed Itinerary:

December 4 & 5, Monday and Tuesday, Seattle, WA - one-on-one meetings

December 6, Wednesday, delegation departs for Boise, ID

December 7 & 8, Thursday and Friday, Boise, ID - one-on-one meetings

Registration Deadline: November 24, 2017



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Frozen fruit; dried fruit; processed fruit; dehydrated or frozen potatoes; mashed potatoes; onions; onion rings; appetizers; ready to cook products; chick peas; flours; grains; cheese; cheese powder; butter; cream; flavorings and seasonings; sauce; dressing; juice; beverages; berries; snacks; cookies; pork; beef.

INDUSTRY FOCUS

Food Service Products

Ingredient