

TRADE SHOW

2015 CHINA: FI CHINA TRADE SHOW

Wednesday, Apr 1 - Friday, Apr 3, 2015

Registration: Monday, Aug 25, 2014 - Tuesday, Mar 17, 2015
Shanghai, China | China

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

FOOD INGREDIENTS CHINA 2015 - Shanghai, April 1 - 3, 2015.

Benefits of participating in the activity:

- Receive a discount on booth prices - Meet one-on-one with pre-screened buyers from China at your booth - Take advantage of WUSATA's value-added services and interpreters

This will be an excellent opportunity for companies to participate in the rapidly growing food ingredients market in China. The Food Ingredients (FI) China Trade Show is one of the largest exhibitions in China, and is growing to be one of the largest shows in Asia. The increasing appetite for Western-style food products is boosting demand and sales in the market. Approximately 70,000+ buyers and 1,300+ exhibitors from 20 countries are expected to attend in 2015.

The FI China Trade Show 2015 will host booths in the WUSATA section of the U.S. pavilion, including 2 corner booths. Included in the booth price, WUSATA will offer individualized meetings with pre-screened buyers and an interpreter for each company during the entire exhibition.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, and healthy/natural ingredients.

INDUSTRY FOCUS

Ingredient