

TRADE SHOW

2012 EUROPE: INTERZOO TRADE SHOW 2012

Thursday, May 17 - Sunday, May 20, 2012
Registration: Wednesday, Feb 1 - Thursday, Apr 19, 2012
Nuremberg, Germany

EVENT DETAILS

The Colorado Department of Agriculture, in cooperation with WUSATA®, will be coordinating participation in the following activity: **InterZoo Trade Show 2012** WUSATA® will provide each company a (1.5 x 3 sqm) stand within the WUSATA® section. Cost for each stand is \$2,000 (versus \$5,000 for individual booths) - space is limited, so we encourage early registration. In addition, companies attending will also receive a \$750 airfare reimbursement (for one traveler only) with proper back-up documentation. If you already have a booth at InterZoo, and are within the WUSATA region, then you can sign up for our buyer matchmaking service at no cost. We will provide introductions and arrange meetings with at least 4 qualified buyers.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products

Pet Food and Products