

WEBINARS

12MX - WUSATA MEXICO MARKET PLACE WEBINAR

Thursday, Aug 16, 2012

Registration: Wednesday, Jul 25 - Thursday, Aug 16, 2012

Webinar | United States of America

EVENT DETAILS

WUSATA®, and the 13 Western State Departments of Agriculture, announce participation and registration in the following complimentary Webinar:

- **Mexico's Marketplace - How to Get your Products to the Mexican Consumer** August 16, 2012 10:00am – 11:00am PST

Join us for a free educational webinar presented by WUSATA and Imalinx. This free webinar will help your company understand the imports and logistics process in getting your products to the Mexico marketplace. Develop your company's export goals and gain vital information on the following topics:

- Country market overview
- Identifying your export strategy for the Mexico market
- Understanding the imports process in Mexico
- Learn how products are shipped & delivered in the market
- Gain insight to the most common commercial and payment practices
- In addition, learn about transportation and regulation reference resources.
- Followed by a Q&A session

Interested, but can't attend? Register anyway and we will send you the live recording. *Note: Registering for a WUSATA webinars are a two step registration process. After registering for a webinar online through WUSATA's registration system, all participants will be sent a confirmation email with a link to further reserve their seat through Go To Meeting and to receive unique information to access the presentation. For further questions, please contact the event manager.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health	Nursery
Nutraceutical	Organic	Produce	Pet Food and Products
Retail Products	Seafood		