

INBOUND MISSION

2015 MEXICO: PRODUCE INBOUND TRADE MISSION TO ID/CO

Monday, Sep 21 - Friday, Sep 25, 2015

Registration: Wednesday, Jul 22 - Monday, Sep 14, 2015

Idaho and Colorado | United States of America | Latin America

EVENT DETAILS

WUSATA® and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Mexico "Fresh Produce" Inbound Trade Mission to Idaho and Colorado** (held in conjunction with the Central America "Fresh Produce" Inbound Trade Mission)

This activity provides an excellent opportunity for companies to find opportunities in the growing Mexican and Central American markets.

Western U.S. companies interested in the Mexico market have can meet one-on-one with qualified produce buyers from leading retail chains as the delegation travels to Idaho and Colorado. This inbound is a great opportunity for companies to network and establish contacts with key buyers in the produce industry in Mexico.

Benefits from participating in the activity:

- Meet one-on-one with pre-screened, produce buyers from Mexico and Central America looking for high quality US products
- Showcase your products and discuss how they can fit into the purchasing plan for these companies
- Gain information about importer/buyer needs and preferences.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the WUSATA® website.

- **Suitable products include, but are not limited to:** Fresh Vegetables including Onions and Potatoes, Fresh Fruits

INDUSTRY FOCUS

Produce