

TRADE SHOW

2017 WUSATA PAVILION AT ANUGA TRADE SHOW

Saturday, Oct 7 - Wednesday, Oct 11, 2017
Registration: Tuesday, Nov 1, 2016 - Thursday, Jun 1, 2017
Cologne, Germany | Germany | Europe

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

• ANUGA - Cologne, Germany; Oct. 7 - 11, 2017.

Held biennially, ANUGA is one of the leading trade shows for food & beverages. In 2015, the show drew over 3,500 exhibitors from 192 countries and approximately 160,000 decision-makers from the grocery, catering and food service sectors. With 10 specialized trade shows under one roof, ANUGA is an innovative meeting place for the industry and an international business platform for the food and beverage world.

Within the WUSATA pavilion, booths come fully furnished, carpeted booth with fascia in USA Pavilion design; spotlights; garbage removal; exhibitor passes, 1-day visitor tickets for guests; one-way shipping allotment (weight only); and access to the USA Pavilion lounge with free beverage service and food/snacks for purchase, internet café and meeting rooms. Number of furniture, exhibitor passes, guest tickets, and shipping allotment vary upon booth size.

WUSATA will provide group translators for the use of all WUSATA® exhibitors during the show, as well as one-on-one meetings with pre-approved buyers through the coordination of our in-country contractor.

We urge you to register and submit booth payment early as space is limited and booth allocation will be determined on a first-come, first-served basis according to the date and time that registrations and payments are received.



INDUSTRY FOCUS

Food Service Products	Ingredient	Natural/Health
Nutraceutical	Organic	Produce
	Retail Products	Seafood