

INBOUND MISSION

2012 MEXICO: MX & LATIN AM. PRODUCE INBOUND MISSION: ID & CO

Monday, Sep 24 - Friday, Sep 28, 2012

Registration: Monday, Aug 13 - Friday, Sep 21, 2012

Idaho or Colorado - multiple city options available | United States of America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Mexico & Central America "Fresh Produce" Inbound Trade Mission - Idaho & Colorado** September 24 - 28, 2012.

This will be an excellent opportunity for companies to participate in the growing markets of Mexico and Central America. A delegation of importers and retail buyers will travel to Idaho and Colorado for meetings and facility tours. The delegation will be comprised of importers and retailers from Mexico and Central America. This will be an excellent opportunity for companies to network and establish contacts with key buyers from Mexico and Central America. These buyers will be available for meetings with companies on the following dates:

- Idaho Falls, ID: Sept. 24th
- Boise, ID: Sept. 25th or 26th
- Monte Vista, CO: Sept. 27th
- Denver, CO: Sept. 28th

Meeting times are limited and are offered on a first-come first served basis, so we encourage you to register early. Benefits from participating in the activity:

- Meet one-on-one with pre-screened, importers and retail buyers from Mexico and Central America for high quality fresh US produce items
- Showcase your products, and discuss how they can fit into the purchasing plans for these companies
- Gain information about importer/buyer needs and preferences

**** Please note that two separate evaluations will be requested for EACH MARKET. ****



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Fresh Vegetables, Onions, Potatoes & Fresh Fruit. Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Produce