

INBOUND MISSION

2012 CANADA: CONSUMER ORIENTED INBOUND MISSION - CO & WY

Monday, Nov 5 - Friday, Nov 9, 2012
Registration: Thursday, Sep 27 - Thursday, Nov 1, 2012
Denver, CO & Jackson Hole, WY

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

- **Canada Consumer Oriented Inbound Trade Mission** - CO & WY (Nov. 5 - 9, 2012)

Canada represents the best opportunity for new to export markets to begin exporting. In addition, the U.S. is the global leader in new natural and organic products which are often developed by smaller companies. Therefore the Canadian market makes a good first export market for our U.S. companies. Benefits from participating in the activity: • Meet one-on-one with pre-screened food buyers from Canada • Showcase your products and discuss how they can fit into the purchasing plans for visiting importers and distributors • Learn the needs and preferences of the buyers and discuss how their view of your product could be promoted



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Ingredient

Natural/Health

Retail Products