

WEBINARS

CHINA RETAIL MARKET OVERVIEW WEBINAR

Wednesday, Jun 3, 2020

Registration: Monday, May 18 - Monday, Jun 1, 2020 | 12:00 PM

Webinar | China

<https://wusata2.avibe-stag.com/e/YNK0CHV>

EVENT DETAILS

Join us for an up-to-date and free learning opportunity for navigating the China/Hong Kong/Macau markets.

Webinar Topics Include:

- Market Overview
 - China Economy & Trade Overview
 - Retail Sector Overview
 - HRI Sector Overview
 - Hong Kong/Macau Economy & Trade Overview
 - Retail Sector Overview
 - HRI Sector Overview
- Trade Opportunities & Challenges
 - China Market
 - Hong Kong/Macau Markets
 - COVID-19 Pandemic Updates & Effects
 - China
 - Hong Kong/Macau
 - Looking Ahead Post-COVID-19
 - Trade War Update
- Market Strategy
 - Marketing Strategies
 - Activity Preview
 - Virtual Consultation
 - Online Trade Mission to China & Hong Kong
 - U.S. Food Festival

Presented by WUSATA and our in-country contractor, SMH International, the event is geared for companies at any stage of exporting- new or seasoned!

The Webinar will be held on Wednesday, June 3, 2020 and will begin at 4:00 pm PDT. The duration of the event will be 45 minutes, followed by a 15 minute Q&A session. We will sent out link to webinar 48 hrs prior.

Registration Deadline - June 1, 2020

INDUSTRY FOCUS

Retail Products

