

TRADE SHOW

2012 EUROPE: VITAFOODS INTERNATIONAL TRADE SHOW 2012

Tuesday, May 22 - Thursday, May 24, 2012
Registration: Tuesday, Oct 18, 2011 - Monday, Apr 23, 2012
Geneva, Switzerland | Switzerland

EVENT DETAILS

The Utah Department of Agriculture and Food and the Nevada Governor's Office on Economic Development, in cooperation with WUSATA®, will be coordinating participation in the following activities: **Vitafoods Trade Show 2012**, May 22-24, 2012 Geneva. For the first time Vitafoods is a USDA endorsed trade show with a U.S. Pavilion, with 28 booths, and an Exhibitors Lounge. There are 8 booths within the WUSATA® section. In addition to the booths, the WUSATA® contractor will also set up individualized meetings for companies to meet with importers and distributors at their booth. Complete Booth package includes: a 9 sq. meter booth with walls, carpet, lighting, electrical outlet, booth fascia sign, lockable display counter with 4 chairs, square table, coat stand, wastebasket, 2 display shelves, entry in official show catalog, web marketing, VAT tax and insurance.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Ingredient Natural/Health Nutraceutical Organic