

TRADE SHOW

2016 ANTAD TRADE SHOW

Wednesday, Mar 16 - Friday, Mar 18, 2016 | 8:00 AM - 5:00 PM
Registration: Wednesday, Oct 7, 2015 - Monday, Feb 15, 2016
Guadalajara, Mexico | Mexico | Latin America

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

Market your products in one of the largest destinations for U.S. agricultural goods.

The Mexican market continues to be of great importance to U.S. exporters where the market demands high-quality products. ANTAD is one of the best ways to introduce your products to the market and promotes the development of retailers and their suppliers in the Mexican economy. Buyers from major supermarket and retail chains, importers and business distributors will be attending the show that has attracted more than 42,000 visitors from 45 countries.

By joining the WUSATA pavilion, you will receive: a booth space with fascia board, booth construction, one table, two chairs, adjustable wall shelves, one lockable counter, one wastebasket, carpet USA pavilion design, two spotlights, and 110 volt electricity outlet for 500 watts, one entry in official show directory, and USA pavilion directory, and daily booth cleaning.

In addition, WUSATA will provide translators for the use of all WUSATA exhibitors during the show, as well as offer one-on-one meetings with pre-approved buyers through coordination of our in-country contractor.

We urge you to submit your registration and booth payment early, as space is limited and will be allocated on a first-come, first-served basis.



PRODUCT DESCRIPTION

Suitable products include, but are not limited to: Consumer Ready Products, Frozen Products, Processed and Fresh Fruits and Vegetables, Snack Foods, Dairy Products, Seafood and Shellfish, Healthy and Organic, Wine and other Beverages

INDUSTRY FOCUS

Natural/Health Produce Retail Products Seafood