

OUTBOUND MISSION

2012 CHINA: FI OUTBOUND TRADE MISSION TO GUANGZHOU

Sunday, Mar 25 - Monday, Mar 26, 2012

Registration: Thursday, Jul 14, 2011 - Sunday, Mar 18, 2012

Guangzhou | China

EVENT DETAILS

The Nevada Governor's Office of Economic Development and the Washington State Department of Agriculture, in cooperation with WUSATA®, will be coordinating participation in the following activity: **Food Ingredients Trade Mission to Guangzhou, China**. The Outbound Trade Mission to Guangzhou will be held immediately before the Food Ingredients-China exhibition in Shanghai, March 28-30, 2012. This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market. In 2010 U.S exports of food ingredients to China were \$400+ million with a growth of 30% from 2003-2009. Meetings will be held with importers/distributors at our hotel, arranged by the WUSATA® contractor in China, and will be conducted on March 26, 2012. An interpreter for each company will also be provided. Reimbursement of two nights lodging in Guangzhou is included in the mission.



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Please see additional details regarding product and company eligibility on the U.S. Supplier Page located on the homepage of the WUSATA® website.

INDUSTRY FOCUS

Food Service Products

Ingredient

Natural/Health

Organic

Retail Products