

## WUSATA SEMINARS

# WUSATA BRANDED PROGRAM SEMINAR - LAS VEGAS - NV

Tuesday, Jul 24, 2012

Registration: Thursday, May 31 - Wednesday, Jul 18, 2012

Las Vegas - NV | United States of America

## EVENT DETAILS

Is your product ready for export? Need help funding international marketing activities and promotions? Thinking about attending an international or domestic trade show? If so, then the Branded Program Seminar is for you! Attend one of WUSATA's Branded Program Seminars to learn how the federally funded USDA's Market Access Program (MAP) can help your business expand your worldwide marketing reach. Who should attend? Eligible food and agricultural companies currently exporting or have plans to enter the international marketplace! Visit the Services section to learn about program basics and how to qualify. Why attend? • Our seminars will explore WUSATA programs and how we can financially assist your company's exporting journey. • The Branded Program is an intricate system and we are here to help you navigate. • Personnel changes often occur, and this is a great way to train or re-train your staff on the program's fundamentals. If travel is a major issue, this seminar will broadcast live via videoconference to Carson City and Reno. Seminar details will be provided after registration is complete. \*NOTE: PRE-REGISTRATION FOR THIS EVENT IS REQUIRED. Our registration process is now online. Companies will need to create an account with WUSATA Web (different from your Branded Program Application login) before signing up for events. Please visit the Tutorials section or contact us directly for information on how to register for our website.



## INDUSTRY FOCUS

|                       |            |                |                       |
|-----------------------|------------|----------------|-----------------------|
| Food Service Products | Ingredient | Natural/Health | Nursery               |
| Nutraceutical         | Organic    | Produce        | Pet Food and Products |
| Retail Products       | Seafood    |                |                       |