

TRADE SHOW

2015 JAPAN: FOOD EX JAPAN TRADE SHOW

Tuesday, Mar 3 - Friday, Mar 6, 2015
Registration: Monday, Sep 8 - Tuesday, Dec 16, 2014
Tokyo, Japan | Japan

EVENT DETAILS

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity:

FOODEX Japan Trade Show; March 3 - 6, 2015

Benefits of participating: - Expand your sales into Japan - Meet premier buyers from across Asia - See the latest Food and Beverage trends in the Japan market

FOODEX Japan will be held in Tokyo, and is now in its 40th year. The trade show is Asia's most respected international food and beverage event, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia - making it a powerful regional show.

The WUSATA show package for FOODEX 2015 allows you to exhibit with ease:

- Booth space at a discounted rate - Interpreter services - Basic booth with set-up assistance - On-site assistance



PRODUCT DESCRIPTION

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

Suitable products include, but are not limited to: Processed fruits & vegetables, fresh produce, wine, beer, spirits, frozen/convenience foods, organic/natural foods and specialty/gourmet foods.

INDUSTRY FOCUS

Food Service Products

Retail Products