

Japan Healthy Foods & Ingredients Inbound Mission July 8-12, 2013 Colorado and Hawaii

Event Benefits:

- Meet one-on-one with pre-qualified buyers from Japan
- Showcase your products and learn about buyer preferences
- Discuss buyer plans for promoting to healthy, active lifestyles

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the growing Japan healthy foods and ingredients market. Japan buyers are looking to source unique, high quality, healthy, specialty, functional foods and ingredients for the retail and food service sectors. In 2012, Japan was the largest export market for western states exports of preserved food and meats. Japan was also the second largest market for fruits, nuts, vegetables, beverages, baking items and fish and seafood. For current and new to export companies, Japan offers significant export potential.

MEETINGS: Denver, CO July 8th - 9th

Honolulu, HI July 11th and 12th

Products of Interest*:

Grains, Nuts, Dairy, Noni, Plant extracts, Vegetable and plant oils, Flavorings, Gluten-free, Beverages, Dried fruits, Sauces, Snacks, Healthy & Natural foods

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 21, 2013

Participation Fee:

\$15 per company

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web,
or visit our [website](#) and create one today!