WUSATA
Products of the U.S.A

WUSATA
Western US Agricultural Trade Association

wusata.org

Vitafoods International 2013 Trade Show
May 14-16, 2013 ~ Geneva Palexpo, Switzerland

Event Benefits:

* Attend Europe's leading Nutraceutical exhibition & conference
* 11,594 attendees & qualified buyers from 100 countries in 2012
* Targeted marketing opportunity to increase exposure in Europe

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

For the 2nd year Vitafoods is a USDA endorsed trade show with a U.S. Pavilion featuring 30 booths and an Exhibitors Lounge. WUSATA Booth package includes: 9 sqm booth with walls, carpet, lighting, table, chairs, counter, barstool, 2 shelves, wastebasket, electrical outlet, booth fascia sign, overhead banner, entry in official show catalog, web marketing. Also included are individualized matchmaking meetings arranged by the WUSATA contractor with importers and distributors from all over Europe at your booth.

Booth Information & Fees:

Complete Booth Package (9 sqm) -- $7,020.00 (Regular price is $10,475)
Corner Booth Package (9 sqm) -- $7,670.00 (Regular price is $11,450)

Products of Interest*:

Dietary supplements, nutraceutical products, natural products, functional and healthy foods, nutritional food ingredients, cosmeceuticals, flavorings/colorings and additives

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

February 22, 2013

Managing States:

Jed Christenson
Utah Department of Agriculture
801-538-7108
jedchristenson@utah.gov

To Register: login to your *My WUSATA* account at WUSATA Web, or visit our website and create one today!

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