

Inbound Missions in Conjunction with PMA Fresh Summit Expo (Canada & Japan) Portland, OR Oct. 17 / New Orleans, LA Oct.19-20

Event Benefits:

- Meet one-on-one with pre-screened buyers from Canada/Japan
- Showcase products and learn of buyer needs and preferences
- Meet buyers directly at your booth (interpreters included)

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

WUSATA is pleased to offer TWO separate inbound buying missions for companies exhibiting at the Produce Marketing Association (PMA) Fresh Summit Expo in New Orleans, LA. This unique opportunity will feature premier buyers from both Canada and Japan. They are eager to meet with new and veteran exporters of consumer-oriented fresh produce, value-added grocery retail food products, packaged foods, floral products, and many more. Buyers from Japan only will be making dual stops, first in Portland, Oregon on October 17th, and then onto the trade show in New Orleans for the remaining dates.

Do not miss out on this great opportunity to meet with qualified buyers from two international regions at one trade show. We expect a heavy demand for this event, be sure to sign-up today!

Products of Interest*:

Suitable products include, but are not limited to: fresh fruits and vegetables, frozen fruits and vegetables, processed fruit and vegetable products, nuts, dairy products, beverages, condiments and sauces, grain products, floral and much more!

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 10, 2013

Participation Fee:

None

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!