

Outbound Trade Mission to Taiwan December 8-13, 2013 Taipei and Taichung, Taiwan

Event Benefits:

- Meet one-on-one with qualified buyers and distributors
- Showcase products at trade receptions and industry events
- Participate in ATO market briefings, port and retail tours

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is an excellent opportunity for companies to participate in Taiwan's growing market. In 2012, Western U.S. companies exported over \$1.4 billion in agricultural products to Taiwan, ranking it as the 8th largest market for agricultural exports from the region. Taiwan is a sophisticated market of over 23 million people where two income families, as well as single-unit households, are increasingly earning higher disposable incomes that can afford imported high-value U.S. food and agricultural products.

Please Note: New to the market companies must be export ready.

Companies will be expected to cover their own airfare costs, meals, and incidental expenses.

Products of Interest*:

Suitable products include, but are not limited to: consumer ready products, food service products, snack foods, dairy, seafood, meats, health foods, beverages, wine, produce (both fresh and processed) and specialty foods.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

September 30, 2013

Participation Fee:

\$350 per company

Managing States:

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To Register:

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