

China Food Service Inbound Mission Los Angeles, San Francisco, Portland August 26 - 30, 2013

Event Benefits:

- Meet one-on-one with qualified food service buyers from China
- Showcase food service products and discuss buyer preferences
- Expand your foreign market product sales in China

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in the growing China Food Service market. The China market is continuing its rapid growth, with GDP averaging a 10.6 percent gain per year. New export opportunities have opened in China, due to changes in lifestyle, increased consumer income level, and a growing concern about the quality and safety of food. U.S. agriculture exports to China have more than doubled in the past five years, from \$12 billion in 2008 to \$25.9 billion in 2012. Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.

Los Angeles, CA: August 26 ~ San Francisco, CA: August 27-28 ~ Portland, OR: August 29-30

Products of Interest*:

Food service items, including but not limited to: Fruits, Vegetables, Seafood, Food Preparations, Meat, Sauces, Spices, Wine, Beer, and Dried Fruits/Nuts

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

August 12, 2013

Participation Fee:

None

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!