



WUSATA

Western US Agricultural Trade Association

wusata.org

ANTAD 2013

Guadalajara, Mexico ~ March 13 - 15, 2013

Event Benefits:

- Discounted Early Bird show prices (\$500 savings!)
- Pavilion translators, one-on-one coordinated meetings with international buyers, and booth setup assistance

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The ANTAD trade show is a great opportunity to reach the retail market in Mexico! ANTAD is the leading regional trade show featuring food and beverage products for retail, wholesale and department stores. In 2012, ANTAD featured approximately 2,200 exhibitors, 35,000 plus in trade visitors and approximately \$11 million in sales were reported.

Booth Information & Fees:

EARLY BIRD PRICES:

Aisle Booth (12.25 sqm) \$7,031 Corner Booth (17.5 sqm) \$11,335

Booths come fully equipped. Please visit WUSATA's Events calendar for more information.

Products of Interest*:

Retail & hotel/restaurant industry products including: consumer ready, frozen, processed fruits & vegetables, snack foods, dairy products, seafood & shellfish, wine & beverages.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

Early Bird: 12/31/12

Regular: 1/31/13

Managing States:

David Anderson

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!

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