

2013 India & Middle East Inbound Buying Missions

San Francisco, CA: Dec. 2-3

Portland, OR: Dec. 4 | Seattle, WA: Dec. 5-6

Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Showcase your products and learn about buyer preferences
- Expand your foreign market sales into India and Middle East

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

WUSATA is pleased to announce TWO separate Inbound Buying Missions. This unique opportunity will feature premier buyers from both India and the Middle East, who are eager to meet with new* and veteran exporters of value-added grocery retail food products, packaged foods, consumer-oriented produce, and specialty retail items. Companies are encouraged to take advantage of both opportunities to network and establish contacts with key buyers from these countries. Meeting times are limited and offered on a first-come, first-served basis.

*New to market companies must be export ready.

Products of Interest*:

Suitable products include but are not limited to: retail items, snack foods, bakery products, cereals, beverages, dried fruit and nuts, trail mix, canned and processed food items, pasta, confectionery, condiments and sauces, and salad dressings.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

November 20, 2013

Participation Fee:

No Participation Fee

Managing States:

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To Register:

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