



Branded Program Workshop

July 30, 2013 | Eugene, Oregon

Agenda

9:00-9:30a.m. Check-in and Networking

9:30-9:50a.m. WUSATA & Oregon Dept. of Agriculture Welcome

Welcome and overview of Oregon agriculture and exporting resources

Theresa J. Yoshioka, Oregon Department of Agriculture

9:50- 10:50a.m. WUSATA's Branded Program Overview

Learn how to receive 50% reimbursement on eligible international marketing expenses with an introduction to newly eligible activities, how to apply and how to get paid

Meuy Tzeo, WUSATA

10:50-11:00a.m. Break/Networking

11:00a.m.-12:00p.m. WUSATA's Branded Program Overview (*continued*)

12:00p.m.-1:00p.m. Networking Lunch

1:00p.m. Adjourn



Oregon
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of Agriculture

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