

SIAL CHINA Trade Show 2014 **May 13-15, 2014 | Shanghai, China**

Event Benefits:

- Meet with 45,000 professional trade visitors from 79 countries
- Receive one-on-one meetings with pre-qualified buyers
- Promote products to key market contacts from many sectors

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The SIAL China International Food, Beverage, Wine & Spirits Exhibition positions itself as "the event" not to be missed for professionals in the food, beverage, wine and spirits industries.

The WUSATA pavilion, located within the USA pavilion, offers a prime location with a fully constructed & furnished booth and a \$500 discount off of the show organizer booth prices. WUSATA exhibitors will also receive one-on-one meetings with pre-qualified buyers, interpreters, translation of company profile (1 page), as well as on-site and follow-up assistance.

Booth Information & Fees:

Early Bird Pricing - through January 10, 2014:

- * 9 Sq m corner booth - \$6,190
- * 9 Sq maisle booth - \$5,195
- * Standard pricing after deadline, is \$500 above Early Bird pricing

Products of Interest*:

Food service and retail products including but not limited to ingredients, natural/healthy, frozen and fresh produce, organic, seafood, food preparations, nuts, beverages, spices, confections and more

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

March 28, 2014

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web,
or visit our [website](#) and create one today!