

Outbound Trade Mission to Taiwan Taipei and Taichung June 23 - 26, 2014

Event Benefits:

- Meet one-on-one with pre-qualified buyers and distributors
- Walk the Food Taipei Trade Show
- Showcase your products and program events

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is an excellent opportunity for companies to participate in Taiwan's growing market. Taiwan is a sophisticated market of over 23 million people where two income families, as well as single-unit households, are increasingly earning higher disposable incomes that can afford imported high-value U.S. food and agricultural products. While participating in this activity, companies will have the opportunity to walk through the popular Food Taipei Trade Show. In 2013 Food Taipei was the largest food show in Taiwan, attracting over 65,000 visitors.

Companies will be provided: interpreter services, transportation between cities within Taiwan, and lodging for one participant per company, up to five nights, at U.S. Government per diem rates.

Products of Interest*:

Suitable products include, but are not limited to:

Consumer Ready Products, Food Service Products, Snack Foods, Dairy, Seafood, Meats, Health Foods, Beverages, Wine, Produce (both fresh and processed), and Specialty Foods.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

March 6, 2014

Participation Fee:

\$250.00

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!