

SIAL Paris Trade Show 2014 October 19 - 23, 2014 | Paris, France

Event Benefits:

- Meet over 150,000 professional trade visitors from 200 countries
- Receive one-on-one meetings with pre-qualified buyers
- Promote products to key market contacts from many sectors

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Held biennially, SIAL Paris is one of the largest food products exhibitions in the world! The event attracts importers and distributors not only from the European Union but also from the rest of Europe, Middle East, Africa and Asia. The WUSATA pavilion, located within the USA pavilion, offers a prime location with a turn-key booth and a \$500 discount off of the show organizer booth prices. WUSATA exhibitors will also receive one-on-one meetings with pre-qualified buyers, and interpreters, as well as on-site and follow-up assistance.

Booth Information & Fees:

Early Bird Pricing (through March 1, 2014):

- * 12 Sqm corner booth - \$12,753
- * 12 Sqm aisle booth - \$11,406
- * 9 Sqm aisle booth - \$9,315
- * 6 Sqm aisle booth - \$6,533
- * Standard pricing after deadline is \$500 above Early Bird pricing

Products of Interest*:

Food service and retail products including but not limited to ingredients, natural/healthy, frozen and fresh produce, organic, seafood, food preparations, nuts, beverages, spices, confections and more.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

June 1, 2014

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!