



Branded Program Seminar

August 27, 2014 | Seattle, WA

Agenda

8:30-9:00a.m. Check-in and Networking

**9:00-9:20a.m. WUSATA, Washington State
Department of Agriculture Welcome**

Welcome and overview of WA agriculture and
exporting resources

*Julie Johnson, Washington State Department of
Agriculture*

9:20-9:40a.m. Local Export Company Success Story

**9:40-10:40a.m. WUSATA's Branded Program
Overview**

Learn how to receive 50% reimbursement on eligible
international marketing expenses with an introduction
to eligible activities, how to apply and how to get paid

Tallie Kuraspediani, WUSATA

10:40-10:50a.m. Break/Networking

**10:50a.m.-Noon WUSATA's Branded Program
Overview (*continued*)**

Noon-1:00p.m. Networking Lunch

1:00p.m. Adjourn



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