

2013 FOODEX Japan Trade Show March 5 - 8, 2013

Event Benefits:

- Take advantage of WUSATA Services
- Showcase your products to premier foreign buyers
- Expand your foreign market sales into Japan

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

FOODEX Japan will be held in Tokyo, and is now in its 38th year. The trade show is Asia's most respected international food and beverage trade show, and welcomes the highest quality buyers from Korea, Taiwan, Hong Kong, Mainland China and Southeast Asia - making it a powerful regional show.

The WUSATA Pavilion, within the USA Pavilion, will offer western U.S. companies the opportunity to secure FOOD EX booth space at a significantly discounted rate.

Booth Information & Fees:

Early Bird Rate (Ends December 2, 2012): Corner - \$8,335 & Aisle - \$7,665

Standard Rate (After December 2, 2012): Corner - \$9,755 & Aisle - \$9,085

Products of Interest*:

Suitable products include, but are not limited to: Processed Fruits & Vegetables, Fresh Fruits & Produce, Wine, Beer & Spirits, Frozen/Convenience Foods, Organic/Natural Foods, and Specialty and Gourmet Foods

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

December 15, 2012

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!