

Outbound Mission to South Korea September 29-October 2, 2013 Seoul, South Korea

Event Benefits:

- Meet one-on-one with buyers from Seoul and surrounding area
- Showcase products at a targeted trade reception
- Learn the opportunities/demands of the Korea market

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

With a population of approximately 50 million, high expendable income and a dynamic and modern Seoul Metropolitan area, Korea represents a huge food market, offering a tremendous business opportunity to U.S. food exporters. The outlook for U.S. exports remains strong and the implementation of the Korea-U.S. Free Trade Agreement is expected to generate even greater opportunities for U.S. exporters. Don't miss this excellent chance to reach new buyers in South Korea! In addition, there is a great opportunity for companies participate in the Japan market through a trade mission to western Japan, which will take place October 2-5, 2013. Visit WUSATA's Events calendar for more details.

Products of Interest*:

Meat, Seafood, Fresh and Frozen Fruits & Vegetables, Baking Mixes, Food Preparations, Nuts, Confections, Sauces and Spices, Wine and Beer, Other Foodservice/Consumer Oriented Items

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 21, 2013

Participation Fee:

\$100

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!