



Branded Program Seminar

October 9, 2014 | Portland, OR

Agenda

8:30-9:00a.m. Check-in and Networking

9:00-9:20a.m. WUSATA, Oregon Department of Agriculture Welcome

Welcome and overview of OR agriculture and exporting resources

Amanda Welker, Oregon Department of Agriculture

9:20-9:40a.m. Local Export Company Success Story

9:40-10:40a.m. WUSATA's Branded Program Overview

Learn how to receive 50% reimbursement on eligible international marketing expenses with an introduction to eligible activities, how to apply and how to get paid

Tallie Kuraspediani, WUSATA

10:40-10:50a.m. Break/Networking

10:50a.m.-Noon WUSATA's Branded Program Overview (*continued*)

Noon-1:00p.m. Networking Lunch

1:00p.m. Adjourn



Oregon
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of Agriculture

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