

Outbound Mission to Western Japan

October 2-5, 2013

Osaka, Japan

Event Benefits:

- Meet one-on-one with buyers serving Osaka and Kansai area
- Showcase products at a targeted trade reception
- Learn the opportunities/demands of the western Japan market

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is a great opportunity for companies to explore and/or expand into the western Japan market. With its population well over 20 million, the Kansai region of Japan represents a huge food market, offering a tremendous business opportunity to U.S. food exporters. Historically, Osaka was the political and commercial center of Japan, and has maintained its influence even after the capitol was relocated to Tokyo in the early 1600s. The region is well known for its distinctive food culture, which is unique from Tokyo and other parts of Japan.

Products of Interest*:

Meat, Seafood, Fresh and Frozen Fruits & Vegetables, Baking Mixes, Food Preparations, Sauces and Spices, Wine and Beer, Other Foodservice/Consumer Oriented Items

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 21, 2013

Participation Fee:

\$100

Managing States:

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To Register:

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