

GULFOOD 2014

February 23 - 27, 2014 | Dubai, U.A.E

Event Benefits:

- Meet with 77,000+ professional visitors from 152 countries
- Larger than ever USA pavilion offering 2,017 sqm of exhibition area
- Meet with major market players across a variety of sectors

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

As one of the world's largest trade platforms for the food & beverage industry, the 19th edition of the Gulfood Trade Show will take place at the Dubai World Trade Centre. Last year's Gulfood experienced an unprecedented number of visitors, exhibitors, and business deals confirmed. With such high traffic volume, the show is now extended to 5 days! In addition, interest in WUSATA's pavilion is high, as we offer prime booth location and a \$500 discount off of the show organizer's price. Our booths sell quickly, and fast responses are a must!

Booth Information & Fees:

Early Bird Pricing - through December 1st, 2013

9 sqm corner booth - \$6,863

9 sqm aisle booth - \$6,324

7.5 sqm corner booth - \$5,720

7.5 sqm aisle booth - \$5,271

Products of Interest*:

Food service and retail products including but not limited to ingredients, natural/healthy, frozen and fresh produce, organic, halal & kosher, food preparations, nuts, beverages, spices, and more

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

January 15, 2014

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!