

ANUGA 2013

Cologne, Germany ~ October 5 - 9, 2013

Event Benefits:

- Discounted Early Bird show prices (\$500 savings!)
- Pavilion translators, one-on-one coordinated meetings with international buyers, and booth setup assistance

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Held biennially, Anuga is one of the leading trade shows for food & beverages in Europe. In 2011, the show drew 6,743 exhibitors from 97 countries and around 155,000 decision-makers from the grocery, catering and food service sectors. With 10 specialized trade shows under one roof, Anuga is an innovative meeting place for the sector and an international business platform for the food and beverage world.

Booth Information & Fees:

- * **EARLY BIRD PRICES** are offered at \$500 off the show organizer price.
- * **The WUSATA Pavilion offers a multitude of booth sizes to choose from.**
- * **Booths come fully equipped. Click here for additional booth information.**

Products of Interest*:

Suitable products include, but are not limited to: Ingredients/Additives, Frozen Products, Fruits & Vegetables, Nuts & Dried Fruits, Wine & Spirits, Beverages & Organic Products.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline(s):

Early Bird: 03/29/13
Regular: 06/28/13

Managing States:

Janet Kenefsky
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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!