

Latin America Outbound Trade Mission January 28th - February 1st, 2013 Panama City, Panama and Bogota, Columbia

Event Benefits:

- travel to 2 key cities & meet with buyers, importers, distributors
- showcase products at trade reception and industry events
- participate in ATO market briefings, port & retail tours

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is an excellent opportunity for companies to learn more about the growing Panamanian and Colombian markets. Exporters will see increased opportunity through the pending Panama Trade Promotion Agreement, which once passed, will help US exporters by removing or reducing trade barriers and tariffs. The ratification of the United States-Columbia Trade Promotion Agreement in May, 2012 offers US exporters even opportunity removing the tariffs on more than half of US agriculture exports.

The US is both Panama's and Columbia's biggest trading partner and US products are seen as high-quality and are well-accepted in both countries.

Products of Interest*:

Fresh Fruits and Vegetables, Consumer Ready Products, Food Service Products, Snack Foods, Seafood, Meats, Healthy Foods, Beverages and Wine.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 15, 2012

Participation Fee:

\$150.00

Managing States:

Katlin Davis
ID Dept. of Ag
208-332-8678
katlin.davis@agri.idaho.gov

David Anderson
WA Dept. of AG
509-457-7137
danderson@agr.wa.gov

To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!