

WUSATA Branded Program Webinar: Application Essentials September 19, 2012/ 11:00a.m.-12:00p.m. (PDT)

Event Benefits:

- Learn how to apply to the Branded Program
- Overview of the application components
- And more (see below)

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

The 2013 Branded Program application process is underway and WUSATA would like to provide a free webinar to help your company better understand the basic steps in applying to the program. Start planning now to get 50% reimbursement on your international marketing efforts! Webinar Topics Include:

- WUSATA overview
- Navigating the Branded Application Portal and useful tips to complete your application
- Submitting your application
- Amending your application to add new products and/or a new market

Products of Interest*:

Open to food and agriculture based businesses that are eligible for the Branded Program.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

September 18, 2012

Participation Fee:

None

Managing States:

Meuy Saeteurn
WUSATA
360-693-3373
meuy@wusata.org

To Register:

[login](#) to your *My WUSATA* account at WUSATA Web,
or visit our [website](#) and create one today!