

Canada Consumer Oriented Inbound Mission

June 16 - 20, 2014

Denver, CO and Cody, WY

Event Benefits:

- *Meet one-on-one with pre-screened buyers from Canada
- *Gain information about Canada importer/distributor preferences
- *Showcase your products & expand your foreign market sales

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity to promote your consumer-oriented products to the Canadian market, which has consistently ranked the #1 importer of agricultural exports from the USA. You will meet with premier buyers interested in sourcing high quality, unique, organic, healthy, functional foods and beverages for the Canadian retail and consumer sectors.

Products of Interest*:

Consumer Oriented Products: healthy, organic, and functional foods & beverages, and ingredients for retail and food service sectors.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

June 6, 2014

Participation Fee:

\$25.00

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!