

Japan Produce Inbound Mission (PMA Trade Show)
Seattle, WA - Anaheim, CA
October 25-28, 2012

Event Benefits:

- Meet one-on-one with pre-screened retail buyers from Japan
- Showcase your products and learn about buyer preferences
- Discuss buyer needs and purchasing plans

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to participate in Japan's fresh produce market. A delegation of importers and retail buyers will travel to Washington and California for meetings in Seattle and Anaheim. The delegation will be comprised of importers and retailers from Japan. Companies can network and establish contacts with these key buyers at various meetings scheduled in both cities. Meetings in California will be held at the PMA trade show in Anaheim. Meeting times are limited and are offered on a first-come first served basis. Interested companies should register as soon as possible.

Products of Interest*:

Fresh Fruits and Vegetables, Nectarines, Cherries, Grapes, Berries, Broccoli, and Onions

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 15, 2012

Participation Fee:

None

Managing States:

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To Register:

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