

China Retail Inbound Mission Los Angeles, San Francisco, Seattle October 28 - November 1

Event Benefits:

- Meet one-on-one with retail buyers from China
- Showcase products and discuss buyer needs and preferences
- Expand your foreign market retail product sales in China

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This is an excellent opportunity for companies to participate in the growing Chinese retail market. China continues to be a fast growing market for consumer oriented food products. In 2012, U.S. consumer oriented food product exports to China were valued at \$2.3 billion – a more than 7 percent increase over the previous year. China is the sixth largest export destination for U.S. consumer oriented food products, surpassing markets in Europe, Southeast Asia and the Middle East. Participating companies are encouraged to be export ready, bring samples and product lists, and be prepared to discuss pricing.

Los Angeles, CA: October 28 San Francisco, CA: October 29 - 30 Seattle, WA: Oct 31 - Nov 1

Products of Interest*:

General Grocery Products, Consumer-Oriented Foods, Snack Foods, Juices, Private Label, and other Retail Food Products

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 13, 2013

Participation Fee:

None

Managing States:

Alicia Rios
California CITD

559-324-6401

alicia.rios@scccd.edu

David Anderson

WA State Dept of Agriculture

509-457-7137

danderson@agr.wa.gov

To Register:

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