

Japan Food Service Inbound Mission November 4-8, 2013 Colorado and Hawaii

Event Benefits:

- Meet one-on-one with pre-qualified buyers from Japan
- Showcase your products and learn about buyer preferences
- Expand your foreign market sales into Japan

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for current and new-to-export companies to participate in the growing Japan food service trade. This inbound mission offers a unique opportunity to learn about the country and their current export potential. As Japan's dining out culture is growing, and the offerings of more international cuisine increase, the food service sector is expanding their demand for more foreign products. Take advantage of the lower costs and fewer special packaging requirements in this growing export market. Register today!

MEETINGS: Denver, CO November 4th and 5th

Honolulu, HI November 7th and 8th

Products of Interest*:

Flavorings, Gluten-free, Soft Drinks, Wine, Beer and Spirits, Drink Mixes, Coffee, Dried fruits, Sauces, Snacks, Healthy & Natural foods, and processed foods for food service

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 22, 2013

Participation Fee:

\$15 per company

Managing States:

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To Register:

[login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!