

Europe Inbound Mission to Supply Side West Las Vegas, Nevada November 14 - 15, 2013

Event Benefits:

- Meet one-on-one with pre-screened buyers from Europe
- Showcase products and discuss buyer needs and preferences
- Gain insight into the unique challenges of exporting to Europe

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

This will be an excellent opportunity for companies to meet with importers and distributors from key European markets, sourcing nutraceutical, natural & dietary supplement products. Europe is the second largest export market worldwide for U.S. dietary supplements. Participating buyers will meet with nutraceutical, natural & dietary supplement companies in one-on-one meetings, at the Supply Side West Exhibition, in Las Vegas, Nevada. Individualized meetings will be set up for companies to showcase their products, develop contacts, and discuss details relevant to the buyers' importing needs.

Products of Interest*:

Dietary supplements, Nutraceutical products, Natural products, Functional and Healthy foods, Nutritional food ingredients, flavorings, colorings, and additives.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 15, 2013

Participation Fee:

\$25 per company

Managing States:

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To Register:

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