



Seminar Agenda:

9:30-9:45am	Check-in and Networking
9:45-10:00am	WUSATA Welcome and Overview
	Colorado State Department of Agriculture Welcome Commissioner John Salazar
10:00-10:30am	Why Export, Export Basics & Colorado Initiatives CDA
10:30-11:45am	Outlook for U.S. Food Products: Consumption & Export Trends Matt Tripodi, Government & Trade Relations Manager, Euromonitor International Opportunity analysis of global markets and consumption trends for agricultural products
11:45-12:45pm	Networking Lunch
12:45-1:15pm	Making Logistics Easy: Tips for Your International Shipments Jarrett Bettis, Export Manager, Expeditors International
1:15-1:45pm	Financing Your International Transactions: Making Sure You Get Paid Bryson Patterson, Export Finance Specialist, U.S. Small Business Administration- Denver Export Assistance Center
1:45-2:15pm	Local "Success Stories" and Panel Discussion Local companies share their export experience in a candid, interactive Q&A forum
2:15-3:00pm	Overview of State and Federal Resources OEDIT/STEP Programs- Sandi Moilanen Cooperators Overview-CDA WUSATA Resources/ Re-cap/Wrap-up
3:00pm	Adjourn

Brought to you by:
WUSATA, Colorado Department of Agriculture
and Office of Economic Development &
International Trade



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