

Korea Consumer-Oriented Inbound Mission November 3-7, 2014 Seattle, WA - San Francisco, CA - Los Angeles, CA

Event Benefits:

- Meet one-on-one with pre-qualified buyers
- Showcase your products and learn about buyer preferences
- Expand your foreign market sales into Korea

WUSATA and the 13 Western U.S. Member States announce participation and registration for the following activity description:

Join WUSATA's complimentary inbound buying mission today, and benefit from growing opportunities as a result of the Korean Free Trade Agreement. The U.S. remains Korea's top supplier of food and agricultural products, and continues to see solid export growth in the market's consumer-oriented product segment. Changes in lifestyle and dietary culture, coupled with an increased consumer income level, have stimulated a rapid growth of the country's food service and retail sectors.

Participating companies are encouraged to be export-ready, bring samples and product lists, and be prepared to discuss pricing.

Products of Interest*:

Suitable products include, but are not limited to: Health-oriented, natural & specialty products, dairy (including cheeses), peas & beans, olive oil, palm oil, fruits & nuts, snacks, tea, chocolate, baked goods, jams & jellies, soups & broths.

**Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Registration Deadline:

October 22, 2014

Participation Fee:

Complimentary

Managing States:

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To Register: [login](#) to your *My WUSATA* account at WUSATA Web, or visit our [website](#) and create one today!